
HOLLENBECK
PAL
CITY OF LOS ANGELES
FOUNDED 1781
ANNUAL
REPORT
2022



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ANNUAL REPORT 2022


In partnership with the LAPD, to prepare and empower underserved and underprivileged youth to lead responsible, productive, and fulfilling lives.
OUR MISSION
WHO WE ARE
The Hollenbeck Police Activities League (HPAL) was founded in 1992 in Boyle Heights. Hollenbeck Police and residents created HPAL to implement services for high-risk youth in response to increased juvenile crime. In 1999, officer Glenda Brooks and volunteer Lorraine Garcia joined forces to lead HPAL. In 2003, HPAL acquired its 501(c)(3) status and in 2008, moved to its permanent facility next to the Hollenbeck Police Station. Celebrating 20 years as a nonprofit in 2023, HPAL youth development programs focus on leadership and education, sports and fitness, career and workforce development, and delinquency-prevention, diversion and intervention.

LETTER FROM EXECUTIVE DIRECTOR

Dear Friends,

On behalf of HPAL, we are pleased to present our annual report! With 2022 as our much-welcomed **turnaround year,** we are fully re-engaged IN PERSON with our youth, families, community, schools, nonprofit partners, supporters, and volunteers.

And indeed, turnaround it was! It was heartwarming to see, once again, youth and families stop by the HPAL office to see their case managers; youth and parents attending our diversion and parent trainings at the LAPD-Hollenbeck Community Room; kids and parents enjoying soccer and the outdoors; students finding their voice through film as they learn about technology; and high school students discovering vocational opportunities and preparing for their futures!

Turnaround 2022 saw some significant accomplishments:

Diversion Program Expansion : Our premier Diversion, Violence-Prevention, and Intervention Program (DVPIP) expanded to new LAPD divisions with a 3-year, one-million-dollar Office Juvenile Justice Program grant. With the grant, HPAL, with LAPD support, set up a new Program satellite in the Southwest Division, supported our existing Program at LAPD-Hollenbeck, and enabled HPAL to commence DVPIP services at the LAPD Rampart and Central Divisions.

We can't do this important work alone!

DVPIP & University Partnerships : HPAL continued/started (1) partnerships with Cal State Northridge and USC Dworak Peck School of Social Work, which provided MSW interns to support our mental health therapy and case management services, and (2) commenced a collaboration with Cal State Long Beach, which provided undergrad social service interns to support case management activities.

In addition, our (1) Sports4Kids Soccer/Sports Program, with the support of the LA84 Foundation/Play Equity Fund and NIKE, kicked off our Girls In Sports initiative, getting girls involved in soccer/sports, (2) Life Camera Action continued its technology/film services at Mendez and Oscar de la Hoya Amino High Schools, and (3) PAL UP continued its career and workforce development activities to guide and support Amino's high school students with their education and career options.

Our **2022 Turnaround** was made possible by you. I would sincerely like to thank our supporters, funders, the Los Angeles Police Department, our Board of Directors, and our staff, who contributed immensely to the success of Hollenbeck PAL. In 2022, as we **celebrate our 20th year** as a 501(c)3 nonprofit, we will continue to work with our community to provide positive outcomes for students and families.

Stay safe, and wishing you all the best!

Best wishes,

Lorraine Garcia, Executive Director



OUR PROGRAMS



DVPIP

Diversion, Violence-Prevention, and Intervention Program



S4K

Sports4Kids
Sports & Recreation



LCA

Life, Camera, Action!
Leadership & Life-Skills
Media Program



PAL-UP

Career Guidance
Workforce Development

DVPIP

DIVERSION, VIOLENCE-PREVENTION, AND INTERVENTION PROGRAM



DIVERSION, VIOLENCE-PREVENTION, AND INTERVENTION PROGRAM

Since 2004, in partnership with the LAPD Hollenbeck Division, local LAUSD Title 1 schools, school police, community stakeholders/nonprofits, parents, and universities, HPAL has delivered its Diversion, Violence Prevention, and Intervention Program (DVPIP) services. Adopted in 2018 as the LAPD-Hollenbeck's Official Diversion Program, DVPIP focuses on (1) Reducing the number of at-risk and high-needs youth of color, ages 12-17, from being arrested and placed in the juvenile system, (2) Assisting youth in their social and emotional growth and supporting them in creating a clear path toward achieving success, (3) Helping youth remain in or reintegration to the education system, while providing them with a well-defined route toward academic success, and (4) Helping parents become better advocates for their children and their families. With an overarching goal to prevent/reduce youth violence and gang involvement and improve family/youth communication skills and relationships, DVPIP includes (a) six-month to one-year of behavioral case management services for youth/parents, (b) 12-week Training Sessions, focusing on conflict-resolution and improving communication skills, along with mental health therapy for youth and parents, and (c) 10-week Parenting Skills Trainings to help parents become better advocates for their children and their families. DVPIP is managed by personnel from HPAL and supported by officers from the LAPD Hollenbeck, Southwest, and Southeast Divisions; Master of Social Work (MSW) interns from the USC Dworak-Peck School of Social Work (USC-DPSSW) and California State University, Northridge; and undergraduate social science majors from California State University, Long Beach.

90
Youths Served

787
Presentations Given

87
Parents/Guardians Served

DIVERSION, VIOLENCE-PREVENTION, AND INTERVENTION PROGRAM

MEET THE INTERNS

HPAL is proud to partner with the schools of Social Work from California State University of Long Beach & Northridge and USC Suzanne Dworak-Peck School of Social Work by hosting interns who provide mental health and case management services to the families of Boyle Heights. Click below to learn more about our Interns.

Read More



From left: Evelyn Avila, Catherine De La Torre, Lucy Balian, and Autumn Abary

DVPIP PAL OF THE YEAR

Congratulations to our 2022 Youth of the Year awardee, Oscar Mejia, who overcame many obstacles while completing the DVPIP diversion program and graduating high school "I choose to believe in myself to reach my full potential. I knew it would take a lot of hard work and dedication but I also knew I could do it even when others thought I couldn't."

Read More



LCA

LIFE.CAMERA.ACTION!



Life. Camera. Action! (LCA) is an innovative leadership and life-skills development program that uses digital video and the art of storytelling to teach LA youth (ages 12 to 17) to become successful, productive citizens. Established in 2011, LCA partners with local middle and high schools in the Boyle Heights community of East Los Angeles to provide students with life-changing opportunities to use technology and digital media to explore issues relative to them and their community. As they create media projects, students develop critical thinking and life skills as they learn to utilize new methods of learning and doing research; improve their competence in a wide range of academic subjects; develop leadership skills; and improve their personal development and scholastic achievement.

LIFE. CAMERA. ACTION!

169
Youths Served

2
New Partners

LIFE. CAMERA. ACTION!

PARTNERSHIPS

Life. Camera. Action! (LCA) cultivated deep and impactful partnerships with two local High Schools in 2022: Felicitas & Gonzalo Mendez High School & Oscar de la Hoya Animo Charter High School. In response to changes in the community following the COVID-19 Stay Home Order, LCA adapted its afterschool program to reach more students in their classrooms.

In collaboration with Film Appreciation classes at both schools, LCA reached over 120 students, providing them with hands-on lessons on cameras, film editing skills, as well as leadership. These partnerships have been so successful that it has extended into 2023, with LCA providing the full 12-week curriculum at both schools to double our attendance in the new year.

DOCS FOR CHANGE

"Have you ever been affected by the death of someone you didn't know?" That was the powerful opening line to a pitch leading to the 2022 Fall LCA cohort's Documentary project. Life. Camera. Action! is Hollenbeck PAL's 12-week Leadership and Media Skills program that consists of two projects: the documentary, where students work together to highlight stories in our community, and the individual's film which teaches students to tell their own stories creatively. For the documentary, our students from ages 12 to 17 were taught about elevator pitches and then asked to come up with their pitch for a documentary topic, and the class voted on which documentary to produce. In the fall of 2022, the story chosen was the real-life experience of 12-year-old student Carmen Nunez, who was mere feet away from the scene of a tragedy that rocked the community.

Watch Here



S4K

SPORTS4KIDS



Established in 1999, Sports4Kids (S4K) is a year-round program serving girls and boys, ages 4-17, from Boyle Heights and other neighboring Los Angeles communities. Partnering with nonprofits, schools, and the Los Angeles Police Academy, S4K coaches and volunteers get kids involved in soccer, clinics, basketball, and cornhole in a fun and safe environment. S4K provides equipment, uniforms, safe playing spaces, trophies, coach mentors, and year-end recognition banquets for a minimal fee. To support team spirit and camaraderie, S4K participants, coaches, and volunteers attend outings to local professional sports competitions.

SPORTS4KIDS

202%

increase of girls served from 2021

802

Youths Served

SPORTS4KIDS

SOCCER SISTERS

"Soccer Inspires Us!" shares Sports4Kids (S4K) sisters Ariana, 12, and Bella, 9. S4K participants since 2020, the sisters are part of the 300 girls and 500 boys, playing soccer and competing in S4K's co-ed and female teams. Their love of the sport drives these two sisters, who like to show off their soccer skills and keep their opponents on their toes while gaining vital life skills and having fun. Both share that they are fierce soccer players!

Read More





PARTNERSHIPS

In 2022, S4K continued its partnership with LA84 Play Equity Fund and NIKE's Girls-in-Sports initiative, and local partner Puente Learning Center. With funding and guidance from our partners, S4K continued its successful recruitment of Boyle Heights-based girls to participate in soccer, soccer clinics, and cornhole (bean bag) activities. To support and expand this initiative, HPAL hired a female S4K coordinator, Zitlaly Hernando. Zitlaly became a role model in inspiring girls to be sports-active and has connected with local "mom volunteers," schools, and nonprofits to get more girls involved in sports.

PAL-UP



With HPAL's commitment to education and employment, HPAL established PAL-UP in 2019. PAL-UP creates a resource network for high school students to (a) acquire knowledge and explore pathways to occupational careers and trades; (b) learn about the necessary education required to enroll in trade schools and skill centers, (c) develop life and work-readiness skills, and (d) connect with professional/vocational education programs, leading to potential job and internship opportunities, and academic achievement (e.g., graduate high school, GED).

Managed by the PAL-UP Project Manager/LAPD officer, with the support of volunteer industry professionals, educators from trade schools, and ongoing industry-focused workshops, students participate in career and vocational education workshops, presentations, and life-skills counseling sessions. To support students' personal and social development, PAL-UP provides coaching to help/motivate students to achieve their PAL-UP benchmarks.

PAL-UP

30 Youths Served

2 Cohorts

PAL-UP

Thank you to our Industry Speakers!

Southwest Carpenter's Union
East LA Skills Center
Los Angeles Police Department
Los Angeles Fire Department
ELAC Career Technical Education Certs.

PARTNERSHIPS

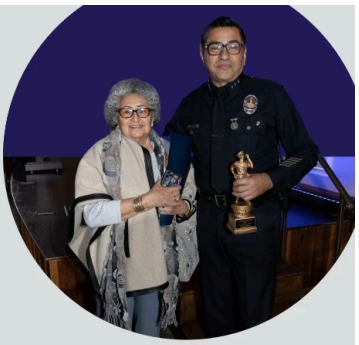
Partners help make PAL-UP a great learning experience for students, providing information, resources, educational paths, and opportunities! PAL-UP gives special thanks to these great 2022 supporters, including Local 409 Southwest Regional Council of Carpenters, The City of Los Angeles, Boyle Heights City Hall, LAUSD Title 1 High Schools, East Los Angeles Community College, East L.A. Skills Center, and Los Angeles Police and Fire Departments. Click below to read more about how each one of these supporters contributed to the PAL-UP program.

Read More

EVENTS



THE HOLLENBECK
POLICE ACTIVITIES LEAGUE'S
AWARDS
Gala









On November 17, 2022, HPAL hosted its in-person and virtual GALA Celebration at the Hollywood Taglyan Complex and entertained 110 supporters. 2022 Honorees included Alfred "Al" Labrada, Assistant Chief of Police, Los Angeles Police Department; Patricia Alacron, Relationship Manager, University of Southern California, and Miguel Santiago, Assembly Member for District 54. The 2022 GALA grossed $100K for programs and operations. We are looking forward to our 2023 Gala scheduled for September at the Taglyan!

GALA


SAVE THE DATE
THE HOLLENBECK
POLICE ACTIVITIES LEAGUE
AWARDS
Gala
HOLLENBECK PAL
PAL
LOS ANGELES POLICE
HOLLENBECK
Celebrating our
20th
ANNIVERSARY
HOLLENBECK PAL
In 2023
SEPTEMBER 28, 2023

COMEDY NIGHT

Charity COMEDY NIGHT





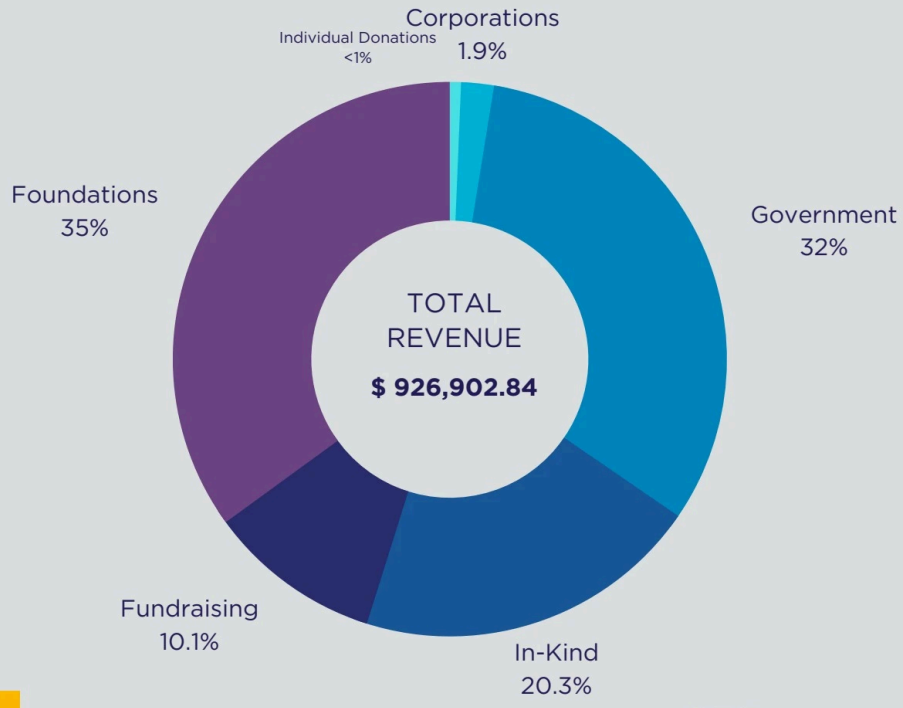
After a two-year hiatus due to COVID-19, LAPD Hollenbeck PAL brought back their annual Charity Comedy Night. Family, friends, and supporters of HPAL enjoyed a night full of laughter courtesy of comedian stand-up acts by Rudy Moreno, Jesus Sepulveda, and Carlos Oscar.



FINANCIAL SUMMARY

Funding Sources

Individual Donations	$ 6,012.71
Foundations	$ 324,476.52
Corporations	$ 17,700.00
Government	$ 296,736.54
In-Kind	$ 187,902.00
Fundraising	$ 94,075.07



ACHIEVEMENTS

Our 2022 achievements and impact are notable. As HPAL recovered from the effects of the COVID-19 pandemic, HPAL was able to offer critical services in-person and virtual case management, in-person crisis intervention, and in-person intake appointments.

87%
REVENUE ALLOCATED TO PROGRAMS

HELD TWO SUCCESSFUL IN-PERSON FUNDRAISERS: COMEDY NIGHT AND GALA AWARDS

OUR TEAM


#HPAL
#LAPD
LOS ANGELES POLICE DEPARTMENT
TO PROTECT AND TO SERVE

BOARD OF DIRECTORS

HPAL Board of Directors

Board President
Cindy Spurgeon, Sigil Ltd.

Board Vice-President
Glenda Brooks (Retired LAPD Police Officer)

Board Treasurer
Jory Potts, SVP/Specialty Deposits Banker, Pacific Premier Bank

Board Secretary
Patricia Alarcon, Relationship Manager, USC

PAL Board Members:
Al Labrada, Assistant Chief of Police, Office of Special Operations

Commander German Hurtado, LAPD Commander, LAPD Central Bureau

Captain Al Mendoza, LAPD Captain, Hollenbeck Division

Lorraine Garcia, Executive Director, Hollenbeck PAL

Ana Garcia, TV Journalist, Investigative Reporter

Luisa Acosta, Managing Partner, 360 Agency

Keith W. Boles, President, Vigilant Protective Services

Christopher Francis, Senior FP, Morgan Stanley, Greater Los Angeles

STAFF

HPAL Staff

ADMINISTRATION

Lorraine Garcia, Executive Director

Donald Levier, Associate Director, Leadership Development

Hank Castillo, Director of Development

Eymi Roa, Program Manager

Evelyn Avila, Youth Outreach Specialist/Intern Coordinator, GIS

Owen Escamilla, Behavioral Health Case Manager, GIS

Zitlaly Hernando, Sports Coordinator, Sports for Kids

Maria Martinez, Behavioral Health Case Manager, GIS

Ignacio Oliveros, Media Director/Instructor, Life Camera Action

Julissa Romero, Media Manager/Instructor, Life Camera Action

Monica Talamantes, Behavioral Health Case Manager, GIS

Letty Vasquez, Youth Outreach Specialist, GIS

VOLUNTEERS

Volunteers

Ann Carmen Garcia
Sal Martinez
Carlos Clemente
Downey Federal Credit Union
Cynthia Gonzalez
Erika Sandoval
Larry Oliande
Jeffrey & Rosie Norat
Gigi Graciette
Christian Arenas
Alvaro Rios
Nallely Palafox
Matthew Lopez
JC Calderon



Sponsors & Supporters



Foundations, Corporations, & Gov't



Partnerships

LOS ANGELES POLICE DEPARTMENT (LAPD)
- Hollenbeck Police Station
- Central Station
- Rampart Station
- Southeast Station
- Southwest Station

LOS ANGELES UNIFIED SCHOOL DISTRICT (LAUSD)
- John Muir Middle School
- Sheridan Street Elementary School
- Theodore Roosevelt Senior High
- Woodrow Wilson High School

OTHER LOS ANGELES SCHOOLS
- Alliance College-Ready Middle Academy 8
- Alliance Morgan McKinzie High School
- Felicitas and Gonzalo Mendez Senior High
- Hollenbeck Middle School
- Puente Learning Center
- Oscar De La Hoya Animo Charter High School

COMMUNITY ORGANIZATIONS
- Good Neighbors Campaign
- Angel City FC

FINANCIAL INSTITUTIONS
- Downey Federal Credit Union

GOVERNMENT
- City of Los Angeles Department of Recreation and Parks
- LA Sanitation

INSTITUTIONS OF HIGHER LEARNING
- California State University, Long Beach (Long Beach State)
- California State University, Northridge (CSUN)
- University of Southern California (USC)

MENTAL HEALTH SERVICES
- Behavioral Health Services (BHS)
- Children's Institute
- Clinica Romero
- El Centro De Ayuda
- ENKI Health Services
- Violence Intervention Program (VIP)

NON-PROFIT ORGANIZATIONS
- Creating Restorative Opportunities and Programs (CROP)
- Taking The Reins


HOLLENBECK PAL
PAL
LOS ANGELES POLICE
HOLLENBECK